Grupo Arcor
Press Kit

I. Corporate Information

Arcor is a leading industrial group under constant growth and innovation, producing food, sugar confectionary, chocolates, cookies and ice-cream. Its products are produced according to the highest quality standards in 40 industrial facilities located in Latin America, and it develops leading brands enjoyed by consumers all over the world.

Its origin dates back to 1951, when a group of young entrepreneurs created a candy factory in order to offer quality products to people all over the world. From then on, the company created a unique bond with all its stakeholders, and is globally recognized for all its achievements.

By managing business in a sustainable manner, Arcor has become the main food manufacturing company in Argentina, the first global producer of candies, and the main candy exporter in Argentina, Brazil, Chile and Peru, and by means of Bagley Latinoamérica S.A., a corporation created with the Danone Group for the cookies, alfajores and cereals business in Latin America, and one of the leading companies in the region.

With offices in America, Europe, Asia and Africa, Arcor is the Argentine group with the largest number of open markets in the world, distributing products to more than 120 countries in the five continents.

Arcor Sustainability Strategy is derived from the company’s business strategy and oriented towards the group’s environmental and social policies and practices throughout the entire value chain. In 2014, Arcor continued with the plan defined in the 2013 - 2015 Sustainability Strategy. Throughout the year, progress was made on goals, targets and challenges set to integrate sustainability into the business strategy, for people’s performance and the management system. Furthermore, the strategic planning process that will be carried out taken into action for the definite period of 2016 to 2020 has already been established.
II. Arcor Group Today

- Turnover 2014: $3,200 million dollars
- Exports 2014: $320 million dollars
- Investments: 2015: $100 million dollars
- More than 800 thousand points of sale in the region
- 40 manufacturing plants (30 in Argentina, five in Brazil, three in Chile, one in Mexico and one in Peru).
- It has 20,000 employees
- Daily production of 3 million kilograms (6.6 million pounds).
- More than $60 million in social investment
- 11 offices distributors in America, Europa and Asia
- More than 200 annual product launches

III. Business lines & Brands

Arcor Group is specialized in the manufacture of food products for massive consumption. By means of the Sugar Confectionary, Chocolate, Ice Cream, Food and Cookies & Crackers business, it aims at providing an exclusive offer with constant innovation and a wide portfolio of brands. To meet all these requirements, this is a vertically integrated company concerning its strategic supplies: agro-industrial raw materials (production of fructose, glucose, milk, sugar, corn flour, semolina, cereals ethyl alcohol) and packaging (cardboard, flex and product packaging).

Sugar Confectionary

The sugar confectionary business is the one that gave rise to the company and widely recognized for innovation and constant growth. Arcor is the first world producer of candies and the most important company in the region as regards productive capacity, production volume, sales and brand development. It has 7 industrial facilities (3 in Argentina, 1 in Brazil, 1 in Chile, 1 in Mexico, and 1 in Peru). It has a wide range of candies, among them, sweets (filled, hard, acid, hand-blown and soft), milk sweets, gums, lollipops in various shapes, chewing gums (with sugar or sugar-free), bubble gums, jellies, nougat candies, tablets, and marshmallows.

Chocolates

Arcor has been part of the chocolate business since 1970, and it now has 7 industrial facilities in Latin America meeting the needs of the group all over the world. Its products are distributed to more than 100 countries with increasing involvement in the export market, which ensures its quality, productive
efficiency and consumers' loyalty. It produces a wide range of chocolates, such as bonbons and snacks, bars, sugar-coated, baking chocolate and pastry products, chocolate for children, chocolate-coated wafers, chocolate bars and seasonal products for relevant dates like Easters, Halloween, Christmas, etc.

**Ice Cream**

Arcor’s activity in the impulse ice cream market was another strategic challenge that turned the consumers’ favorite chocolates and candies into creamy and refreshing ice creams. Arcor produces sundaes, cones, popsicles, chocolate-coated creams and frozen bonbons.

**Food Products**

Arcor Group is the leading food producing company in Argentina. It has important know-how on the food products industry and 7 industrial facilities in Argentina with a careful selection of raw materials and modern technological processes. Arcor Group’s Food Division is involved in more than 12 food categories, such as Marmalades, Solid Sweets, Sauces, Tomatoes, Canned Vegetable and Fruits, Desserts, Canned Fish, Beverages, Premix, Cornstarch, Dressings, Caramel, Oils, etc., leading most of the segments where it is involved.

**Cookies & Crackers**

By means of Bagley Latinoamérica S.A., a joint venture with the Danone Group for the cookies, alfajores and cereals business in Latin America, Arcor is one of the leading companies in the region. Its products are developed in 8 production facilities (5 in Argentina, 2 in Brazil and 1 in Chile), which enable the company to launch more than 40 new products every year, outstanding as a result of their high quality and wide variety, thus contributing to the nutrition of both adults and children, and constantly aiming at meeting the needs of all consumers. Arcor develops a wide range of products, such as cereals, snacks, crackers, cereal cookies, assorted cookies, filled cookies, Christmas products, wafers, alfajores, and cereal bars.

**Agro Industry**

From the start, Arcor has been irrevocably committed to providing the best quality to consumers. Therefore, it has implementation a major self-supply strategy for all essential raw materials, with vertical integration as one of its main strengths. In adherence to this principle and with an outstanding performance, today the group produces fructose, glucose, sugar, milk, semolina, and cereal ethyl alcohol in 4 production facilities and industrial milking yards in Argentina.
Arcor Group is one of the leading Argentine companies concerning production of cereal ethyl alcohol; one of the main milk producers in Argentina, with 7 industrial milking yards and 2,900 dairy cows producing 90 thousand daily liters of milk, and it produces more than 135 thousand tons of sugar every year at its own factory, La Providencia, in the province of Tucumán, Argentina.

Packaging

In order to ensure the best quality, Arcor Group is self-sufficient concerning the main strategic supplies, like products packaging. Through Cartocor and Converflex, Arcor develops cardboard and flexible packages.

i. Cartocor

Cartocor is an Arcor Group company specialized in the manufacture of cardboard packages. With 6 production facilities, 5 in Argentina and 1 in Chile, Cartocor has become the largest producer of cardboard in Argentina and one of the leading producers in the region. Out of the overall production, just 10% is used to meet the needs of the Arcor Group, while the remaining 90% is used to meet the needs of others, supplying major companies throughout the region.

ii. Converflex

Converflex is an Arcor Group company specialized in the manufacture of flexible packages, a strategic supply for Arcor as it enables the company to develop its own packaging. Packaging is essential for food products, as it not only contains, preserves and protects the quality of its offer, but is also a major means of communication. With a history of more than 40 years in the market and 3 industrial facilities in Argentina, Converflex has become a leading flexible packaging company conversion in the national industry and an important model in the region. It has an installed capacity of 12 thousand annual tons of converted flexible material. In turn, it manufactures gravure cylinders and extrudes polyethylene and bioplastics films.

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